



## **Rosehub Year Review 2019-2020**

*Rosehub has been registered as Rosehub Edutainment Pvt. Ltd. since March 2016 and dedicated to produce high quality E-content and conducting various workshops all over India. At present Rosehub is under incubation at NC- IIT(BHU) Incubation Centre (MCIIE), IIT-BHU, Varanasi, UP, India and doing collaborative projects continuously for major PSUs and businesses. With the support of our team members, mentors, clients and well-wishers, we have managed to maintain a good growth in term of revenue and explore new horizon.*

*This year we endured our first ever 'morals loss' and huge 'loss of effort' serving an inadequate client; though he helped us to identify a bad seed*

*within; and got rid of both. This year also we got the chance to serve mega Govt. run organization like NCL, which is opening many new doors of business opportunity for us. We successfully run the beta version of our new website <https://varanasivideos.com/> . It attracts huge attention and generates major 'hits' over internet. With an invitation by Prof. V.N. Mishra ji; we are working on the script of our 1<sup>st</sup> ever full-length feature film! We are also working on a proposed FM Radio channel which may serve in critical condition to remotely located marginal consumers. Upcoming year may bring new possibilities and hope for all!*

*Please go through the book and explore our journey over this year.*

*Sagar Das, April, 2020*

# Prayas

## Badi Project of Sonbhadra

Earlier this year, we got commissioned to produce a short documentary of the livelihood development project undertaken by Yusuf Meherally Centre and funded by the NABARD. Through this project; the Govt. is trying to incorporate some basic developmental measures to improve the livelihood of a very primitive yet contemporary society of Adivasi in the region of Renukoot, Sonbhadra.

During the month of April to June in 2019; when the temperature gets high and the region becomes most colourful; we rendered extensive shooting while reaching out to the remotest villages of the region and witnessd an unprecedented diorama of timeless human history.



*In one hand, this journey shows us the humongous challenges these marginal citizens endure; the lack of amenities which we city dwellers have been taking for granted, was so high that has left us speechless. And in the other hand we got surprised by the simplicity of their way to live a sustainable life with those minimal resources and yet find happiness.*



[https://youtu.be/HYvsZ\\_vhLv8](https://youtu.be/HYvsZ_vhLv8)



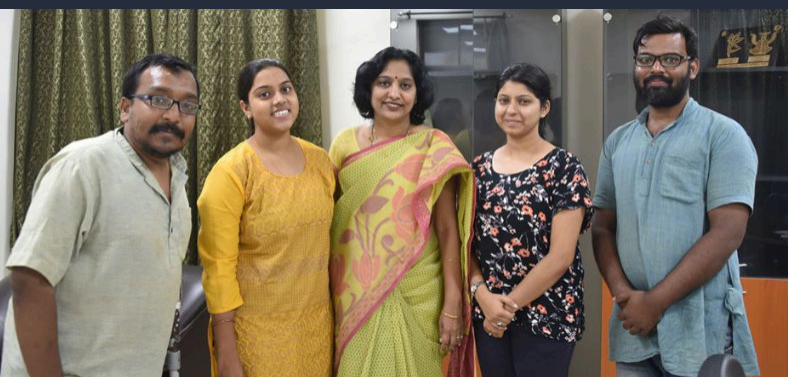
*During the quarantine and lockdown; when city life got stuck in the middle of uncertainty and purposelessness, life in an average village, has hardly changed a bit. This lifestyle and socio-cultural attributes of sustainability has been deep rooted in these societies at a level that have lead them to survive the test of time and might never end.*

*In the midst of a Viral Pandemic we are being able to draft this as note of hope; that we can survive and overcome it with gress.*



# RGSC

## Video on Rajeev Gandhi South Campus of B.H.U.



Earlier in August we got a chance to meet Dr. Ramadevi Nimmanapalli, Professor in-charge of Rajeev Gandhi South Campus of Banaras Hindu University and the dean of the faculty of a newly formed department: Veterinary & Animal Sciences. During this visit, we have been commissioned to produce a short documentary on the campus.

The shooting for the purpose was initiated in the month of August, 2019 and was spread out in the duration of 4 months since every minor detail was cohered to as that's what Rosehub's work style is, taking a note of every minor detail into consideration, comprising it and offering the best output of it. We made sure to present the vision of the campus in its true elements for the students, researchers and educators. We also got a chance to meet and talk with the honorable Vice-chancellor of BHU, Prof. Rakesh Bhatnagar. During this short interview we briefly discussed about the Campus, it's current and future development works.

Through this project, we have showcased the breathtaking beauty and mindboggling operations of this flagship campus of Benaras Hindu University.



## Rajiv Gandhi South Campus Banaras Hindu University Barkachha - Mirzapur

<https://youtube.com/watch?v=cg1JaWqsUrE>



# NCL

## corporate video

Northern Coalfield Limited is one of the prime - coal mining and handling company, situated in India. The company having abundant resource of 'power grade' coal, supplies more than 90% of its produced coal to the nearby pithead thermal power plants including India's largest thermal power station NTPC Vindhyachal Super Thermal Power Project.



NCL operates through its 10 highly mechanized opencast mines. Spread over 2202 Sq.Km, the area comprising of two basins. Major part of the Moher sub-basin lies in the Singrauli district of Madhya Pradesh and a small part lies in the Sonebhadra district of Uttar Pradesh. All the coal mining operations of NCL are at present concentrated in Moher Sub-basin through 10 numbers of highly mechanized opencast mines. Singrauli main basin lies in the western part of the coalfield and is largely unexplored.

NCL is a company with state-of-the-art technological infrastructure and facilities like

Belt Conveyor for coal transportation, GPS based Truck Dispatch System and modern Coal Handling Plants. Amongst other, the Universal Simulator installed in its in-house training centre is one of its kinds in Indian coal industry. The research wing is also dedicated to the development of new possibilities. NCL has been a leader in environment management among the opencast mines in India. New reclamation techniques and initiatives have been taken to operate all the Mining projects in environment friendly manner.

It's not only the black diamond that concerns NCL, but the company has always realized its



deep responsibility towards the society around it. The company serves the indigent society in and around its operational area, through its corporate social responsibility (CSR) to fulfil the dreams of inclusive and sustainable development. The CSR expense

of the company in last fiscal remained at more than ₹700 million.

Throughout the months of October and November, we had been conducting a vivid research and shooting at different mines operated by NCL after being commissioned by

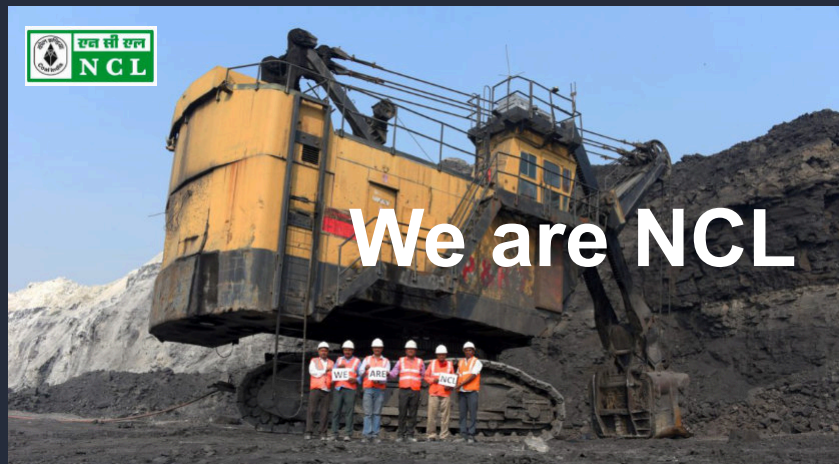


the PR Cell of this organisation. We witnessed and documented the mammoth activities of this prime organisation.

On the eve of the foundationday of Northern coalfield Ltd, the stunning Video had been screened during a magnificent event at Singrauli, Madhya Pradesh. The Video was

highly appreciated by all distinguished guests like the Chairman of Coal India, Shri. Anil Kumar Jha and the CMD of NCL, Shri. P.K. Sinha.

While you use hundreds of appliances and take the continuous electricity supply for granted; some passionate miners work, day and night to ensure the supply of coal.



<https://youtu.be/-FwcQdmbZIA>

A Video on

# Nigahi

Project of Northern Coal Field

Northern Coalfields Limited is a major Govt. run mining company; located in the Singrauli district of Madhya Pradesh, sourcing 100 Million tons of coal yearly. Among 10 different Mining Projects under NCL, Nigahi Project has been proven as the leader in the field of production as well as ECO restoration. For about 30 years, this highly mechanized organization has been growing itself and also joined hands to build a powerful India.

In early February, we have been invited and commissioned by the respective officials from the Nigahi Project of NCL to produce a corporate video on the Project. We visited and rendered extensive shooting operations during the early weeks of March and witnessed the rigorous operations which Team Nigahi rendered for days and nights without a pause, so our civilization can be provided with constant power supply.



<https://youtu.be/fPOq-yha7nU>



This year we also got honored to provide our services to the medical fraternity and in the month of November we were commissioned to create a short documentary on cancer pain management for one of the reputed doctor of the “pain and palliative care department” of Sir Sunderlal Hospital, IMS BHU Varanasi, which was funded to her by IASP developing countries project 2018-19. Sir Sunderlal hospital is the largest tertiary referral hospital in Eastern Uttar Pradesh state and every year it witnesses thousands of patients who come here with a hope of being healed through the treatments of the dedicated doctors working here.



During the process we also got an opportunity to interact with Dr. H.S. Shukla who has been one of the founding members of the department of oncology, IMS BHU. We were thrilled to witness the critical activities involved in the treatment of patients and provided the output closely in synchronization with it. Besides interacting with the doctors and patients and gaining several insights from them we also got a chance to witness the live operation and treatments which in itself was a different kind of experience. The art of managing pain and educational intervention for caregivers of cancer patients was a project where we got to learn a lot and also realized that its truly said that the doctors are the living god.

## A Video on Pain Management for Cancer & other patients



Cancer is a rapidly growing disease in the masses and more than the disease the people are more affected by the pain generated through it. The pain could be reduced significantly if the suggestive measures are followed in accordance with the doctor's prescription. Thus, the film was produced with the purpose to educate the care takers of the patients so that a patient can be cured with much ease and could easily be understood by a common man. It was a project of sheer responsibility since we had to bridge the gap between a doctor and the caretaker of the patient.





# KASHI MANTHAN

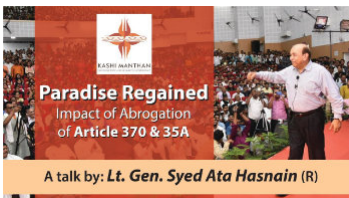
A video series of lectures and talks

Kashi Manthan is a citizens' initiative to increase awareness about national security, foreign policy, strategic thought, leadership and social issues amongst the people of Varanasi, especially the youth. The initiative has been launched with the objective of preventing Kashi, the progenitor of ancient Indian traditions from losing its moorings.

The initiative is managed by the Kashi Manthan Trust, a Charitable Trust founded by a group of intellectuals of the city. This approach is itself dependent on the 3D's: Deliberation, Debate and Dialogue. The idea is to disseminate various nuances of the core subject's viz national

security, foreign policy, strategic culture, leadership, motivational and social issues amongst the youth. The focus is to create an empowered society, which uses information and knowledge as tools to build society and nation.

We join this operation as a service provider for Audio Video documentation and content production for all major events organized by team Kashi Manthan this season, those events were addressed by eminent speakers like Lt Gen Syed Ata Hasnain, Arif Mohammad Khan, Sambit Patra and many more. As we are fond of good lectures and talks; this was what we enjoyed doing the most this year!



<https://youtu.be/1iNPnj71Cqo>  
Lt Gen Syed Ata Hasnain



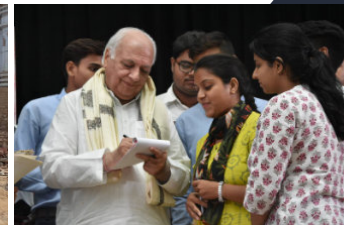
<https://youtu.be/F8elp49il-o>  
Arif Mohammad Khan



<https://youtu.be/78NkqGa018>  
Vishal Singh



<https://youtu.be/QkrUKpQCncY>  
Dr. Sambit Patra





# Event Coverage



## NJIA Conference

Among some notable events we cover this year, the NJIA's International Conference was most vibrant one. The event was organized at AIC, Mahamana Foundation for Innovation & Entrepreneurship, IM, BHU in October 19, focusing to bring together the best doctors, scientist and health professionals from India and world around to discuss and counter breast cancer. We covered the event with photos, videos and world wide live stream.



## ICOMS 2019

This is a prestigious International Conference on Mining Research & Technology co-organized by NCL and IIT(BHU) at Singrauli, Madhya Pradesh in December, 19. We are glad to be able to provide this mega event with various crucial services ranging from web, visual content and publications.

We developed the dedicated web platform for showcasing the ICOMS19 event online, also assisted throughout the registration process. We covered with photography, videography, live streaming on YouTube, and direct screening for continuous 2 days.

Watch more: <https://youtu.be/gJva0IPAop0>





## Hands on Science and Mathematics Workshop



As our primary goal is to make education and information more entertaining and engaging. We not only serve our PSU, business and private clients with world class contents; we also share our expertise to ignite the creativity among learners and educators

through our various workshops and YouTube channels.

This year we arranged fewer workshops, prominent among them was the Fun Science workshop organized by Ultimate Scholar Planet at MCIIE IIT(BHU) at end of May 2019. More than 30 high school students visited our center for the 2 days long workshop. Headed by Ramkesh Patel; the participants re-imagined various principle of math and science through hands on practical experiments with simplest tools and 'found objects'. Prominent Scientist and educator Prof. P.K. Mishra also addressed the participants and inspired them to look beyond the textbook practices. This workshop Wasn't only limited to classroom but also included the city of Varanasi as a canvas to explore. Over the event; participants were awarded with certificates and gifts.



The demography of education is changing rapidly as more and more educators are showing interest in developing contemporary skills for them and their students. At this point of time; when the whole paradigm of work and education is being shifted due to the COVID19 Crisis; it seems to be very necessary for today's educators to accrue more and more skills to shift the classroom online. To make this possible, we have been propagating tools and best practices for educators to operate, manage and excel in e content development, online classroom management.

During a 'Faculty development Program' organised at Rajarshi School of Management & Technology in end of May 2019, Sagar Das presented a lecture on 'Designing Effective Digital Presentations' to the highly qualified

## A Lecture on Designing Effective Digital Presentations



and enthusiastic academicians of the prime institute of Varanasi, U.P India. During this 3 hrs long presentation; Sagar Briefly discussed about the need of developing e-content, tools and technical aspects to keep in mind and share the rout map of online educator's professional growth.





## 0 Budget Animation Movie Making Workshop

The Innovation Hub of Digha Science Centre organized two days' workshop from on 24th and 25th of August 2019 on the Innovative Techniques for '0 Budget Animation Movie Making'. The workshop was conducted by Sagar Das along with Ramkesh Patel & Dipti Banerjee from Rosehub and attended by the skillful young children from local govt schools in Digha. During this workshop we share some fundamental principles and techniques of basic 2 frame animation to digital 3d animation technique along with hands-on practices. It created huge interest among children and support the participants to create wonderful samples on their own. The workshop became one of the most appreciated events among Nationwide operations rendered by NCSM.

Watch more: [https://youtu.be/2Z\\_BnIF5Aco](https://youtu.be/2Z_BnIF5Aco)



**Invitation**

**DIGHA SCIENCE CENTRE & NATIONAL SCIENCE CAMP**

cordially invites you to participate in

**Workshop on Innovative Techniques for  
'0' Budget  
Animation Movie Making**

**24th - 25th August, 2019**

**Experts**  
**Shri Sagar Das**  
**Shri Ramkesh Patel**  
**Rosehub**  
 MCIIE, IIT-BHU, Varanasi

Venue  
**Innovation Hub, Digha Science Centre**

**DIGHA SCIENCE CENTRE & NATIONAL SCIENCE CAMP**  
 (National Council of Science Museums)  
 Ministry of Culture, Govt. of India  
 Fore Shore Road, New Digha-721463, East Medinipur, West Bengal  
 Phone : (03220)265360, Email : dsdigha@gmail.com

dsdigha@gmail.com   
 dighasciencecentre   
 dighasciencecentre



Today's children are the future of India. As we dream to take India to the next level of economic and socio-political development, we must be focusing to build our new generation creative and productive. Our future generation needs to be job giver; not job seekers. Though the old school education system is not fully capable of guiding them in the new path; some exceptional people are taking things out of the box and focusing to break the boundaries.

On 20th January 2020 we got a chance to meet with young school children from St. Thomas School Sahadatpura, Mau, Uttar Pradesh during their visit to NCL- IIT BHU Incubation Centre. During this visit, we briefly discussed about the journey of entrepreneurs and tried to inspire them to change the usual paradigm.



On September 20, 2019 our Ex. team member Deepti Banerjee addressed a group of school students from Delhi Public School, R.K. Puram, New Delhi, during their educational visit to AIC, Mahamana Foundation for Innovation & Entrepreneurship, IM, BHU.

During this meet, Deepti shared stories of her challenges and achievements as a fine art student, and her journey as a rising creative professional with Rosehub. As most of the students had inclination in visual art and would be perusing BFA in upcoming future, all of them got highly impressed and curious about various particulars.

To celebrate the Engineers Day, a fulfilling event has been organized by the Institute of Engineers Banaras Chapter at MCIIE IIT(BHU). The event has been attended by young and acclaimed Engineers from various sections of Varanasi city to discuss and explore new perspectives in Engineering and Science. During this event, Sagar Das was invited to present a lecture on 'Digital video content in global perspective'. Through which, he briefly explained how the video and other sort of e-content affect the area of education, profession and communication. Sagar also highlighted the key points to harness the best result out of this trend. Sagar had been blessed by senior educator Shri S.N. Upadhaya at the end of the event.



A 'two days long Graphic design workshop' was organised by ATE World Talk in June 2019 at MCIIE. It was a unique opportunity that allows young people to learn the essential skills needed to understand the basics of graphics designing.

As designing is a highly sought-after skill. Everyday more and more businesses are getting into the web world. Media is more important than ever. Education and entertainment all are dependent of good quality design. So, there is a constant need to produce high-quality design, whether it's for advertisements, websites, logos, videos, banners, or web content. Through this workshop, Deepti Banerjee; on behalf of team Rosehub, positively inspired many young participants to pursue further in designing skills.



Corporate Office:  
Rosehub Edutainment Private Limited  
NCL IIT(BHU) Incubator  
(MCIIE), Opposite Swatantrata Bhawan,  
Indian Institute of Technology (BHU)  
Varanasi - 221005, Uttar Pradesh (E)

Call Us: +91 7742464575  
Email Us: [rosehub@outlook.com](mailto:rosehub@outlook.com)

Visit Us: <http://rosehub.in>  
RosehubTV: <http://youtube.com/rosehubTV>  
Like Us: <http://facebook.com/RosehubIndia>