



2020-2021

Year Review



Touching
5th year





चरंवेति चरंवेति ॥

चलते रहो, चलते रहो
Keep moving, keep moving
Aitareya Brahman 7-15

Prelude

We believe that our education should have been focused on developing creativity and productivity in all students as per their preferences and capabilities, and must not be forcing the students to mug up purposeless stuffs to gather certificates.



Surely a very few percentage of these people, who get this formal education for years, and then they become Govt employees or secure some other limited good jobs with the help of these certificates and their merits also. But most of the people are left back with bundles of certificates and no skills, creativity or any entrepreneurial spirit! Some survive by quickly adopting some skills in management, design, or coding but all are not so lucky. A big number of them keep doing unorganised businesses or jobs where they are dispensable. Robotics and AI were real thing by then, but not so prominently visible and very identifiable as it is a threat to human workforce around us, like today.



When the computer came into the workforce, back in 80's, everyone was worried about potential job lost, and yet it has been creating more opportunity for us ever since. To master the upcoming era with Robotics and AI we must start adopting relevant skills, creativity and various problem solving capacity in all aspects of life. Sustainable livelihood is yet another way, so you can ditch all this pain and chill till eternity, but that's another story.



As the problem was already identified in all stages by others also, various initiatives were being taken by some of the greatest educators and masterminds across the India and World. Khan Academy had already paved the way by then, Arvind Gupta ji's work with educational videos was also a great source of inspiration for us. Manish Jain is also exploring new dimension in hands on science! We actually imagined back in 2012 that someday sooner; education would be more productive, free, accessible and based over internet, and we should be a part of the game. But never imagined a global pandemic will bring us in a situation where the students, teachers and education system would get into it with so less preparation, all of a sudden.

Creativity and real skills in every sector will be the key way to survive in forth coming days, all the repetitive desk jobs will be replaced by AI, now or tomorrow. It takes lots of patience, wide field for trials and errors, creative and productive teachers with inspiring spirits to cultivate it among the students. Being in a private school it was impossible to invest time and patience for children as it is a business at the end of the day. So the founders gave up school jobs and started making educational videos for our YouTube channel (rosehubTV) so they could share some part of the skill and information we have, for free and make it accessible for everyone. We also started doing 'scientific curiosity' and 'creativity'—boosting workshops at schools to reach more students and make our early revenue.



Over time we learn and fine tune the skill of visual storytelling in convenient ways with very limited resources. YouTube was still in its early stage in India, Internet was expensive and very limited. But we believed that informative videos are the best way to pass on any information effectively. Eventually some of our videos got recognised on YouTube Platform and we got noticed by the organiser of Start-Up fest from IIT(BHU), Varanasi back in 2016, and got the chance to get incubation at MCIE, IIT(BHU) in Varanasi. Under the kind mentorship

and guidance of Prof. Pradeep Kumar Mishra and Prof Pradeep Kumar Shrivastava we started our journey to shape our idea into a business.

But we also believe that the education need not to have much business involve in it. At least the end user; say it the learner or a participant of a workshop need not to be asked for money just before they want to learn anything. In some way, our YouTube channel was solving some purpose but was earning a little. Though we have done and keep doing paid workshops with school children to university educators; we distinctively noticed that the workshop participants get most benefited when the workshop is funded by the institute or some other party. In short we were trying to find way to create and broadcast entertaining educational material which would be free for end user and we also have sufficient funds to keep working on it.



Focusing the goal; we have found opportunities to keep creating beautiful and informative documentaries and video series for various clients, investors, funders and ourselves.

Namely; 'Departments of IIT (BHU)' which is a video series, funded by 'Project Varanasi'—that explore the history, the courses and facilities it offers. It also share various other informations about all the departments from this

esteemed Institution. In the other hand;- 'Institute Lecture Series' is one of the most educational lecture series where we have documented extraordinary lectures on behalf of IIT (BHU). 'GAP-SAP Series' is one of our most wonderful collection of interviews that explore some of the most influential educators and elevated personalities we managed to encounter in last 5 years. It was a memorable opportunity given by Up Tourism to be able to creates an unique set of 8 walking maps for the guests of Pravasi Bhartiya Diwas. 'Varanasi Videos Series are some of many video series are now available on YouTube.



While we are keep making videos and contents for some of the top PSUs around, that includes NCL & MCL of Coal INDIA, UP Tourism, MSME, NABARD and many more; our goal, towards keep creating and sharing more entertaining educational content, is about to get bigger and better!

We are currently working on a Community Radio Development project with NCL which could be an effective media to keep

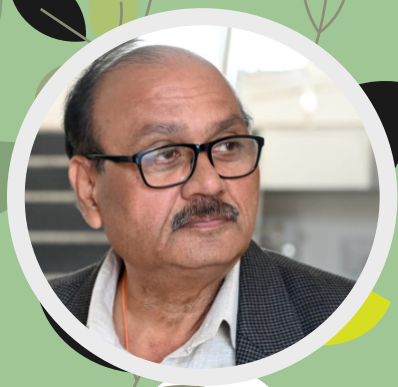
the education and public communication alive during this global pandemic around the distinct region of Singrauli Madhya Pradesh. We are working on an independently managed Science Centre with 'hands on workshop' and Museum development in Singrauli. We are also planning to actively work with communities through our upcoming projects of tourism and sustainable rural development in order to create sustainable livelihood development. And yes, if we can put together all pieces nicely; most of the end user may not need to pay to be benefited from all these! In all that we do we are looking forward to meeting more amazing lives.

We are truly grateful to the people who have been with us in this journey for all these time. Thanks to everyone whom we have met over the journey; especially those people who showed faith in us in our initial days. I take great pride in stating that Rosehub has completed its journey of 5 years and in this journey we've added a few amazing gems of people who have guided, served and believed in us and our services at different points of time and continue to do so.

30/04/2021, Chhartarpur, MP

Sagar Das
Co-founder
Rosehub Edutainment Pvt. Ltd.

Messages From our well wishers



Pradeep Kumar Mishra
Vice Chancellor, JUT

Prof. PK Mishra is profound scientist and educator. He is delighting the position of the honourable Vice Chancellor, Jharkhand Technical University. As the mentor he gave us the opportunity and support to learn and try to build our dream up from the ground at zero.

मुझे ये जानकर बड़ी प्रसन्नता है, कि रोजहब ने MCIIE में Incubation रोजहब पाँच साल पूरे कर चुका है। प्राप्त किया और आज अच्छे कार्य कर रोजहब पहली ऐसी कम्पनी जो कि IIT रहा है। आने वाले समय के लिए भी अथवा BHU के बाहर से थी, और रोजहब को शुभकामनाये।



Mayank Narayan Singh
Senior Administrative officer, BHU

Sri Mayank Singh is a fine administrator, an expert on geo-politics and organiser of Kashimanthan; the biggest lecture series on global politics, economy and cultural issues that matters India. We have been covering the events with audio video which pulls huge attention online.

I am delighted to learn that Rosehub is celebrating its 5th anniversary. I came in contact with the team around 3 years back and have been a witness to the enthusiastic & encouraging journey of the entire Rosehub team. They are a model for other startups and also have the potential to inspire many more on their entrepreneurial path. Personally I have learnt much from the team and hope to do so in the future. Wishing the best for the entire Rosehub family for the future and hope to see them complete many more anniversaries.



सुशील तिवारी

सहायक महाप्रबंधक नाबार्ड प्रधान कार्यालय मुंबई
(उपाध्यक्ष नैबकिसान फाइनेन्स लिमिटेड)

Being a highly ranked development banker, Sri Sushil Tiwari ji has been working in rural area and continually working to uplift the economic conditions of marginal community. He is one of the person who trusted on our services at the earliest stages of our organisation.

शुभकामना संदेश

रोजहब की पूरी टीम को पाँचवी वर्षगाँठ की बहुत बहुत बधाई। आपके अथक परिश्रम और मेहनत के बदौलत इस छोटे से कार्यकाल में रोजहब ने अपार

सफलता अर्जित की है। अगले पाँच वर्ष में इस पाँच वर्ष की तुलना में पचास गुना बढ़ोतरी हो यही कामना है हमारी। पूरी टीम को फिर से बहुत बधाई।

Pradeep Kumar

Member, JPC (NCL-IIT (BHU))
NCL, Singrauli

Young and dynamic officer from Northern Coalfields Limited; Pradeep has been a key catalyst to promote innovation and research by bringing academia and industry together as per NCL's vision and mission. He has been a true guide during our operations at NCL.

Dear Ramkesh Ji,

First of all, a very heartiest congratulations to the whole team of Rosehub Edutainment Pvt. Ltd. for crossing the 5-year mark in business. It gives me immense pleasure whenever I witness your growth as the Rosehub is not just a startup it is a benchmark for all startups due to its uniqueness, dynamic jobs that Rosehub performs, and its commitment to the betterment of society and prosperity of the nation. I have closely experienced the working of your team and therefore can

say that Rosehub in true sense is the "Startup which keeps its words and Ethics". In future the Rosehub will certainly go through various Ups and downs, but it is my firm belief and severe will, that you will never compromise with the vision of Rosehub, quality of work & ethics and will continue to set new benchmarks for other startups and business entities.

Wishing you all the best in your future endeavours. Thanks & Regards.



Roopsy Sonkar

Project Manager, Team Rosehub

Roopsy is a very special part of team Rosehub. She had started working just 2 years ago as a part time content writer and now she is working as the project manager. She has been leading operations and taking charge in most uncommon terrain during most difficult time!

How does it feel to be on a roller coaster ride for more than 2 years??? Well, who better to tell it other than me! Wink

Rosehub, Rosehub, Rosehub. In a word its "incredible"! Rosehub has shaped and nurtured me like a child. It's not just a rising company but also a hub of free ka khana (handmade with love by our very own director), ghumna, sensible and non-sensible 'bak bak' and you can keep on naming things, you'll find everything here. Know one thing, be prepared for anti-

feminist Charcha and uninvited useful gyan comes here with you as soon as you enter the door.

P.S : at the times where the world has fitted into corporate world set up and the people are unsatisfied with their jobs and life, Rosehub is altogether a different dimension here as it's nothing like what offices you've ever known. Life is a holiday and celebration for us at "Rose-e-hub"!

Come in, to know it. 2+ years at Rosehub and still counting...



Niranjan Gupta

Curator & Project Coordinator, NCSM

Working with NCSM; Govt. of India, Shri Niranjan is actively promoting science and innovation for all. 5 years back, he first suggested us to register the company officially and try to work with public sector to create unexclusive content for all and specially the marginal.

रोजहब को 5 साल पूरे करने पर एक्टिविटी जैसे इनोवेटिव तरीकों से बढ़ाई और मुझे यह देखकर अत्यंत प्रसन्नता होती है कि न्यू एजुकेशन पॉलिसी भी रोजहब की परीकल्पनाओं से मेल खाती है बच्चों के जिज्ञासा को बढ़ाने में रोजहब टीम सराहनीय काम कर रही है हैंड्स ऑन एक्टिविटी माइंड्स ऑन



Ankit Pandey

Education Entrepreneur

A young education entrepreneur who has built and is running his own organisation at ground and not only employing resources also creating great value for all. With his collaboration we have conducted around 50 creative maths and science workshops at various schools across UP.

सफलता, लगन, धैर्य, इच्छाशक्ति और विश्वास की परीक्षा लेती है, और इस परीक्षा में रोजहब खरा उतरा है। मैं रोजहब को इनके संघर्ष के दिनों से जानता हूँ, इन पाँच वर्षों का सफर बहुत ही चुनौतीपूर्ण रहा है। कई मौकों तो ऐसे भी आए की एक आम इंसान हार मान जाए, पर उस दौर में भी टीम रोजहब सकारात्मक सोच के साथ आगे बढ़ती रही। मैं अपने आपको बड़ा सौभाग्यसाली मानता हूँ कि मुझे रोजहब के साथ काम करने का मौका मिला। रामकेश जी और सागर जी एवं पूरी टीम को 5 वर्ष पूरा होने पर हार्दिक शुभकामनाएं। भगवान हमेशा आप लोगों को सकारात्मक ऊर्जा प्रदान करता रहे।



Gaurav Kedia

Serial Entrepreneur

Shri Kedia is a next generation tech entrepreneur who has successfully built many startups and raised funds for them. He also has been a great support to new entrepreneurs and businesses. We met him at the earliest stage and seeking his suggestions ever since.

When it comes to digital marketing there are loads of commentators that talk a good game, but Sagar Das and Ramkesh Patel help you make it happen. I remember my first meeting with them in IIT-BHU. The only thing in the world, which was fuelling their passion and creativity. No doubt, the desire to excel from their side has enabled them to meet business heights. I am sure team Rosehub will go places! All the best on their five years of completion.





Niraj Srivastava

Entrepreneur, Founder of YSI

An IIM Kolkata alumni and founder of the startup called 'Young Skilled India', Mr. Shrivastava is working towards improving employability in Indian youth. He and his team has been organising workshops, events and classes both online and offline empowering the youth.

Rosehub is carving a niche in Edutainment and helping the society to bring the best out of available resources. It's not venturing into children's development but also have shown the world that nothing

is impossible and purpose driven goal can help to achieve anything. Rosehub is a name of journey to evolve and grow sustainably. Young Skilled India cherish our partnership with Rosehub.



Jyoti Srivastava

Scientist and Educator

Jyoti is a fine scientist and educator; we have been sharing same working space at MCIE while she was doing her research and experiment on enzymes for another incubated startup named Agathi. She and her whole family has been our well-wisher and true friend.

My heartiest congratulations to the team Rosehub for a great success. For me "Rosehub" is a platform, where passion and sacrifice meets to help each other with a vision of hopeful futures of technology as a tool for human betterment. Few years ago, I met a team who really believes in "nothing will work unless you do", the team does everything from their heart and today is the day of celebration for the Rosehub Edutainment Pvt Ltd for crossing the 5 year mark in business. I have seen Rosehub team working as a family, I always love their working culture. The team keeps office environment always fresh and unique which makes an attractive point for me to visit and discuss the

ideas over there. They work on different projects like improvement of children education, social improvement, Agro, Coal etc.. and whatever project they took, successfully completed. I learnt a lot from the team and there are so many memorable moments had with them. I still remember in the beginning when I got to know that they left their job and started the work with the hope to make the math and science easy, understandable and fun for the children. They left their comfort zone for fulfilment of their dreams with a great enthusiasm, I just love that. On this blissful and charming day of your anniversary. May you continue the journey of success with pride.



Yashmeen Rao

Photographer

Young and charming Yashmeen has been a fun bank of Rosehub. Always happy and full of life she is like a fresh air. She has worked with us as an intern and part time photographer. She has very good sense of vision and unique perspective to see and capture the world around.

Rosehub was like a family where I got a very friendly, familiar working environment. It was a great experience working with you guys. I learnt a lot, worked on my self-confidence and self-

growth. I made forever friends like Meghna and Kuber. Sagar sir and Ramkesh sir are the best bosses anyone can have. It's just 5 years of Rosehub, a very long beautiful journey is waiting ahead. Best wishes!

Jyoti Singh

Scholar and Writer

As VaranasVideos.com is one of the Rosehub's most beautiful initiative, that's so Miss Jyoti Singh who drafted some of finest videos for the series at the earliest stage of the project. A fine scholar and researcher from BHU; Jyoti has been a strength of the team.

रोजहब एक रचनात्मक, ज्ञानवर्धक, देने का मुझे कार्यभार मिला, जिसका सर्वसुलभ एवं बहुआयामी संस्था है अनुभव अत्यंत सुखद था, साथ ही बहुत जिसमें मुझे कार्य करने का सुअवसर कुछ सीखने को मिला। कार्य करने के प्राप्त हुआ। यह मेरा सौभाग्य था कि साथ ही साथ रोजहब सीखने का भी संस्थान के द्वारा निर्देशित काशी के एक उत्कृष्ट मंच है। रोजहब का हृदय मंदिरों पर आधारित कुछ रोजहब के से आभार लिए आलेख लिखने एवं पार्श्व स्वर



सिद्धार्थ जगन्नाथ जोशी

ज्योतिषी, बीकानेर

An astrologer and speaker by profession; Shri Joshi is one of the few people who commissioned us to create YouTube videos regarding his subject even before Rosehub was registered officially. He has been a great friend who motivated us to step forwards to initiate Rosehub.

रोजहब केवल एक नाम नहीं बल्कि वह रिश्ता दूरियों के बावजूद बना परिकल्पना है कि एक बेहतर भविष्य हुआ है। इनके काम के बारे में इतना की। रामकेश पटेल और सागर दास ही कह सकता हूँ कि यह बंगाली के इस सपने को मैंने पहली बार कलाकार और मध्यप्रदेश के तकनीकी 2016 में महसूस किया था, जब मेरे श्रेष्ठी का जादुई कांभिनेशन है जो यूट्यूब चैनल के कुछ बहुत खास अपने जैसे और क्रिएटिव लोगों को वीडियो बनाने के लिए मैंने इनसे जोड़ते हुए रोजहब का कारवां बढ़ाता संपर्क किया। इनके पास पहुंचा तो जा रहा है। मेरी शुभकामनाएं सदैव प्रोफेशनल जरूरत से था, लेकिन रोजहब टीम के साथ हैं। कुछ ही दिनों में हम दोस्त बने और



Meghna Mukherjee

Relationship Manager, HDFC

Bold and beautiful Meghna is a challenger in nature. From Varanasi to Ahmedabad; she not only has made her game bigger and better; she is also upgrading and redefining herself every day. She has been a part of team Rosehub and contributed in all sector adequately.

It's been 5 small years for the reason, you never leave Rosehub out of the infinitely the gist behind. long and beautiful journey coming ahead.

The kind of experience, learning and exposure, I got is nothing compared to the family I made here. Rosehub doesn't works on numbers, but on emotions, and that is

Thank you Ramkesh Sir, Sagar Sir, Kuber, Yashmeen for teaching me the concept of enjoying your work.

#TeamRosehub

#RosehubFamily





Video series on Social Corporate Responsibility of NCL

Northern Coalfields Limited not only been engage in Power Grade Coal extraction; also do major development works in various field through its CSR activities, activities that are touching life at farthest. It touched the life of Gaybeenath, the milkman,

who find a way out to reach home safe! And this is not only his story but of many more.

We shortlisted such 7 unique stories and Roopsy Sonkar developed heart touching scripts for the project. These videos have been narrated by





famous voiceover artist Mr. OP Rathore and his team. Some of the most beautiful music used in these videos has been contributed by the local musicians Shri Jawahar Lal Jogi from Sewakunj Ashram in Chapki village of Sonbhadra. Assisted by Vikash Jaisal; Kuber Patel captured most of the beautiful visuals for the videos during the month of February this year. The final videos were mastered and edited by Ramkesh Patel. The series, including a consolidated video were developed and directed by Sagar Das with the support and guidance of NCL CSR team, the PR team and respective authorities.





Corporate Video 2020 of Northern Coalfields Limited

Today electricity has become not just an addition but a necessity for everyone. Catering to this need, NCL has been energizing the nation by providing quality coal to the power plants for electricity generation to meet the ever-growing energy demands. In order to bring forth the significance of coal mining a corporate video of the most efficient subsidiary of Coal India, "Northern Coalfields limited" was made by us. It was a Hindi movie unlike the English version of the corporate movie made by us in 2019. The film was themed at "kaun hai hum?" (Who are we). During the shoot we learned and saw how miners are dedicatedly working round the clock and round the year to





bring us the electricity to our places, which seems an effortless task to people.

It was a huge success and was appreciated by each and everyone.

The film was also launched at the ICOMS 2020 which was a two-day mining conference from participants across the world. Our work portrayed in the film was appreciated by the honorable CMD, NCL & MCL,

all the distinguished guests and the people who were present there.

This film fills all the miners with pride towards the roles they play because they are the real heroes working behind the scene and we are glad to have caught and presented this true essence of mining and miners through our film as that was our sole aim and we successfully achieved it.



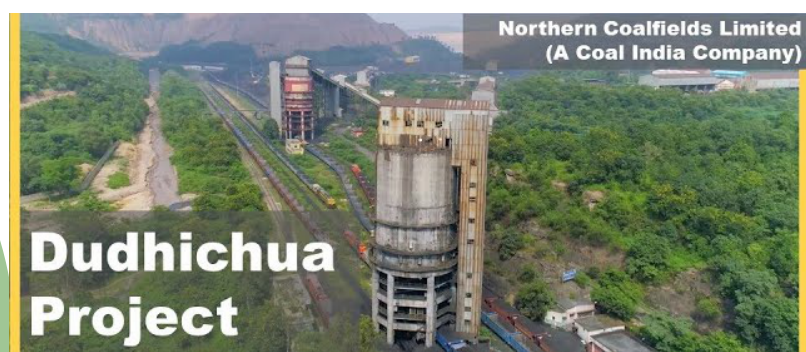
Video Series on Mining Projects of Northern Coalfields Limited



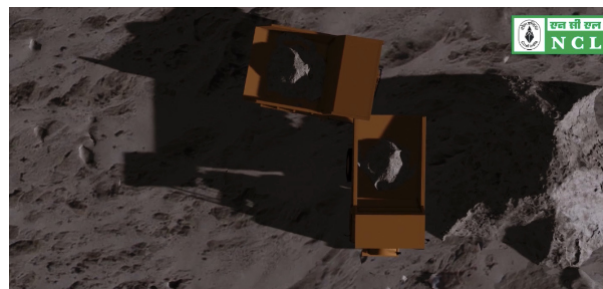
The fleet of machineries at of operations. We made a film NCL need a workshop for their on how important the workshop regular maintenance and for is and how it works. The film this the Central Workshop of was appreciated by Coal India NCL makes sure the continuity too.



Amlohri is a flagship mining to be the journey behind the unit of NCL. Earlier this year 14MTe of coal production we were commissioned to which is its annual production make a film on the project. The capacity. The project was well theme of the film was decided received by all.



Dudhichua is one of the largest various aspects of operations mines of NCL. To showcase including its CSR, safety and what constitutes the Project environment activities. This Dudhichua, we delivered a film has been the highest viewed on the mine which included project of the year.



Animation video Series on Mine safety for Northern Coalfields Limited

Mining is a very uncommon and hazardous task. It involves huge risk due to the presence of mega and giant machineries. Northern Coalfields Limited ensures that all the best practices are followed by them in operations in order to enhance the safety of the miners. Following all the Standard operating procedure(SOP) and necessary steps to promote safety on working with heavy earth moving machineries (HEMM) But at times despite all the best practices, unfortunate and unfavorable circumstances take place which might lead to loss of lives, which is the most precious of all. NCL believes in learning from it's mistakes and thus we've been commissioned by the safety department of NCL to produce short animation

videos on the real mining accidents that took place in their mines so that it could be shared with all the miners and such accidents do not take place again. This project has been one of our new ventures as we've entered the world of 3D animation and delivering the results on it. In the fast paced world 3D is the most effective and efficient way to appeal the viewers visually. Since the depiction of such accidents is impossible to be recreated and shoot so that's why 3D is the most appropriate and suitable form to the narration of such stories. We are planning to soon enter into various such projects with different organizations. For this we've also been upgrading our skills too and its fun to learn!





Singrauli

Energy Capital of India

a video to promote tourism

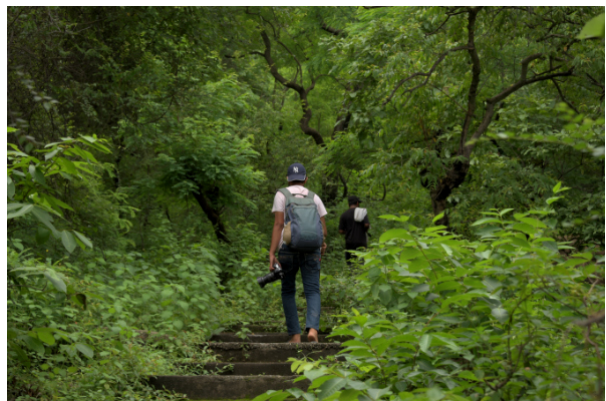
Singrauli, a distant land located in Madhya Pradesh is a land of blessings due to its rich coal deposits. Adding to it is the availability of water in large quantities due to the presence of Govind Vallabh Pant Sagar here, making Singrauli an ideal sight for energy and electricity production.

Due to this a large number of industries have been attracted

to this place and one of which is NCL.

Understanding the potential and the natural beauty of the place we have been sanctioned by Northern Coalfields Limited to make a tourism movie on the Singrauli and adjoining area of Sonbhadra.

This has been the most interesting project of the year for us as it consisted of





traveling which we at Rosehub love the most!

In it we have covered various places of tourist attractions right from the mines to the natural and prehistoric caves, we ourselves have explored many of them and documented them all.

This detailed tourism movie will leave one fascinated and asking for more.

We are soon planning to manage the tourism for Singrauli visitors in association

with NCL, MP Tourism and MCIIE, IIT BHU.

We are looking forward to planning and executing all the details of your trip right from when a person plans to visit here to the time of his leaving.

Singrauli tourism is one of the promising movies for sure as it will bring to the light of the world a beautiful and a mesmerizing part of India which is unexplored yet and has huge potential.



On going projects

I. Coal Mining Processes for MCL

II. Project Presentation for NABARD



Mahanadi coalfields limited of Odisha is a subsidiary of Coal India Limited. Seeing our continuous exceptional performance at NCL, we were invited by the CMD, MCL to make a documentary on the mining process right from the acquisition of land by MCL to delivering the coal for energy production to power plant. It was a learning experience as this was a different kind of mine that we got to study and also gained more knowledge about the mining processes in addition to understanding the terrain of Odisha. Team Rosehub also learned the skill of playing golf here at its headquarter at Sambalpur.



Farthest corner of Chhattisgarh is full of wonderful places. To address the lack of economic inclusion in these marginal societies NABARD has been operating extensive operations alongside local NGOs and various other organizations. One such NGO is Raigarh Sahyog Samiti of Jashpur which has been working actively on this front. We were chosen to make a documentary on how the organization has been working relentlessly to help the local tribals enjoy economic prosperity and also protect them from the adverse effects of climate changes on their crops. During the project we witnessed their local culture and traditions which also was a learning opportunity for us.

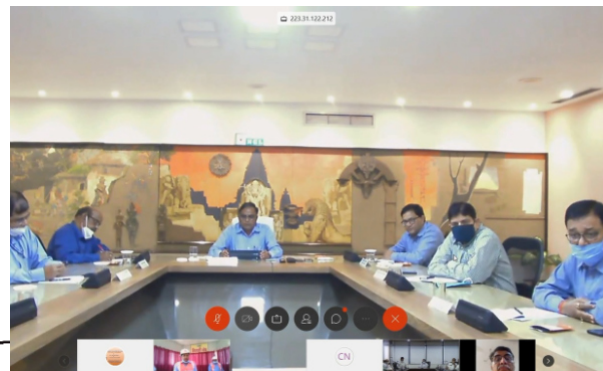


Live streaming of inaugural event of 190Te Dumper for Northern Coalfields Limited

Aiming to increase the capacity of coal production and ensure continuous power supply, Northern Coalfields Limited has acquired 84 large sized Dumpers of 190-Tonne capacity. To celebrate the achievement, Northern Coalfields Limited has organized an Online Flag off ceremony of trial run of 190T Dumper from Nigahi OCP of NCL, Singrauli, on 15th July 2020.

During the challenging times of global pandemic due to COVID19, it was very necessary to stay connected while staying far, maintaining all COVID19 protocols! It was more necessary to celebrate for some moments, enjoy a bit, get little encouragement, find some hope for a better tomorrow, not only for the NCL employees also the locals and connected ones.

The challenge before us was to ensure a seamless virtual events. We not only managed the digital event with seamless efficiency, we also provided the NCL with a vivid range of services that includes Video presentation, proxy content, photography and audio video services.



ICOMS 2020

Website, Content & live stream for Northern Coalfields Limited

And like previous year, this year too ICOMS was held in which we had a major role to play. ICOMS is a mining conference organised by NCL to identify new possibilities of sustainable and environment friendly mining and also explore new possibilities in alternative energy sector. This year the two days event was held in virtual and physical mode both.

The event was attended by many educators and researchers who are working on mining fields along with relevant businesses from across the world. A bunch of Incubated companies from NCL IIT (BHU) Incubation Centre was a key attraction of the exhibition during the event. Team Rosehub was entitled with a huge responsibility which included providing

live streaming services that there could be participation from across globe, conducting interviews, audio video production, management of website and we aced in all of it which also contributed duly to make the event a huge success.



Event Coverage

I. 15th August

II. Vanmahotsav



Like every passing year, Independence Day at NCL was celebrated with high spirits of nationalism. Though this time it was quite different, which was because of the COVID.

Post lockdown, this was our first project wherein we were conferred to do the live broadcast of the event. Since

following the COVID guidelines a large number of people couldn't be present at the physical venue so we assured that we presented the entire event of this iconic day without any flaws in virtual mode so that a maximum number of people could be a part of it.



With the economic and population growth, we are using electricity more than ever while extracting the nature. Trying to repose the wounds and create yet positive impact on it, the Ministry of Coal, GOI, had organised a massive plantation drive, called Van Mahotsav. The drive was remotely inaugurated on 23rd of July 2020, by Honourable Home Minister, Shri Amit Shah Ji along with

the Honourable Coal Minister Shri Pralhad Joshi ji.

NCL also took part in the Inaugural ceremony and distributed 20,000 fruit-bearing plants to the local people. For this massive event we provided a wide range of services that include almost 15 short Video presentations, online proxy content, photography and audio video services.



Event Coverage

III. 26th January

IV. Foundation Day



And our Republic day this time too was spent at NCL as we had to do the live broadcast of the gala celebrations held here as a tribute to Mother India on the auspicious occasion of our 72nd Republic Day. A series of events comprising dance, band performance, songs, plays and acts were carried out which we recorded and delivered with utmost perfection for the people to view it on their devices. Several Jhankis of different projects were showcased too. This event was also carried out smoothly and added to our list of various other live events coverage.



The annual Foundation Day of NCL was celebrated on 28 November 2020 at the headquarter of NCL at Singrauli with great zeal by everyone. The occasion was attended by the Chairman of Coal India Limited too along with other delegates. Team Rosehub had the responsibility to put the event in virtual mode as well. The live event done by us was broadcasted across the coal areas and units of NCL, which was watched by the large number of internal and external stakeholders of the company. Several cultural and varied events were held signifying the Foundation day.



Travel Sanjay Dubri National Park

संजय राष्ट्रीय उद्यान भारत के मध्य प्रदेश राज्य में सीधी-सिंगरौली जिले में स्थित एक राष्ट्रीय उद्यान है। जिसे 2008 में बाघ आरक्षित क्षेत्र घोषित किया गया है।

हमारी यह पहली जंगल सफारी की यात्रा की शुरुआत हमने सिंगरौली से शाम 7 बजे प्रारंभ की और रात

में आसमान के तारों के देखते हुए हम रात 92 बजे परसिलि जो, कि बनास नदी के किनारे मध्य प्रदेश पर्यटन द्वारा विकसित एक रिजॉर्ट है, वहां पर रात्रि विश्राम किया और हम सुबह पाँच बजे निकल पड़े जंगल सफारी के लिए बड़कडोल प्रवेश द्वार की तरफ जहाँ घुसते ही हमें हिरणों का झुंड दिखाई दिया।

जंगल में हमने कई तरह के हिरन जैसे सांभर, चीतल, मूस हिरन आदि देखे। जंगल के राजा बाघ के पंजों के निसानों का पीछा करना बहुत ही रोमांचकारी रहा, और वापस परसिलि लौट कर हमने बनास नदी में स्नान किया। दोपहर के भोजन के बाद हमने वापस सिंगरौली की यात्रा प्रारम्भ कर दी।



Travel Panna National Park

पन्ना राष्ट्रीय उद्यान भारत में मध्य प्रदेश के पन्ना और छतरपुर जिलों में स्थित एक राष्ट्रीय उद्यान है।

1981 में इसको एक वन्यजीव अभयारण्य के रूप में घोषित किया गया, इस उद्यान का क्षेत्रफल 542.67 वर्ग किलोमीटर है। उद्यान में प्रमुख वनस्पतियों में सागौन, बाँस, आदि शामिल हैं। इस उद्यान में कई दुर्लभ प्रजातियों और लुप्तप्राय प्रजातियों को देखा जा सकता है। पन्ना

राष्ट्रीय उद्यान में वन्यजीवों का दृश्य विंध्य पर्वत श्रिंखलाओं का हिस्सा है।

यहाँ हमने जंगल सफारी की शुरुआत छतरपुर से भोर चार बजे से की, पहली बार जंगल के राजा बाघ के दर्शन हमें पन्ना में ही प्राप्त हुए, साथ ही साथ हमें लुप्त होते जा रहे गिद्ध को भी देखने का अवसर प्राप्त हुआ। पन्ना में हमें

हिरणों के बड़े-बड़े झुंड दिखाई दिए, हमने कई तरह के पंछियों को अपने कैमरों के कैद किया। केन नदी में बड़े-बड़े मगरों को देखना बहुत ही रोमांचकारी रहा। जंगल सफारी से लौटने के बाद हमने केन नदी में जमकर स्नान किया और अपने नंदी में सवार हो गये खजुराहो जाने जे लिए।



Travel Bandhavgarh National Park

बांधवगढ़ राष्ट्रीय उद्यान मध्यप्रदेश के उमरिया जिले में स्थित है। यह वर्ष 1968 में राष्ट्रीय उद्यान बनाया गया था। इसका क्षेत्रफल 437 वर्ग किमी है। यह मध्यप्रदेश का एक ऐसा राष्ट्रीय उद्यान है जो 32 पहाड़ियों से घिरा है।

2021 में होली के दौरान की, हमने अपनी यात्रा शाम 3 बजे से प्रारम्भ की और रात 90 बजे सोन नदी के किनारे बने हनुमान मंदिर में कैम्प और भोजन किया। सुबह हमने ताला गेट की तरफ यात्रा प्रारम्भ की और रास्ते में महुआ का स्वाद चखा।

से प्रवेश लिया, जंगल में हमें हिरणो, गौरों, जंगली सुआरो के झुंड देखे। जंगल के मनहोक नजारे तो हमारा साथ देने के लिए थे ही।

सफरी से लौटने और भोजन के बाद हम नंदी में सवार होकर निकल पड़े अमरकण्टक की ओर।

अपने बाघ पर्यटन के लिए चर्चित हमने बांधवगढ़ में साफरी के लिए इस उद्यान की यात्रा हमने मार्च शाम का वक्त चूना और ताला गेट





Travel Maheshwar, Madhya Pradesh

Narmada River emitted in Amarkantak, a small yet historical town of Madhya Pradesh; and flows between the Satpura mountain ranges, from east to west, for about 1300 kilometers and is included in the 'Khambhat Sagar' near Gadrureswar in Gujarat. Some of the most holy places in India is located on the bank of the river Narmada.

The small yet enigmatic town of Maheshwar is situated on the northern bank of the River; It is located in Khargone district of Madhya Pradesh state in central India. The town is incorporating art, it's religious cultural and historical importance within itself.

With a blessings of Sapta Matrika, and advice by Shree

Samanand Giri ji, we visited to Maheshwar and spend a few weeks in December and the stayed at Sapta matrika Ashram on the bank of Narmada. It was not only fulfilling and comforting for body also for the soul. We are working on a full documentary on the Maheshwar and surroundings.







Travel Through Odisha

With a very sudden development, we headed to Mahanadi Coalfields Limited in Odisha during January this year to make a video on their production processes of coal. Due to the lockdown as most trains were cut offed ; we hit the road along with Nandi. It was a very interesting project itself but the journey was more fun.

After the shooting goes over in Sambalpur; we rush towards the sea, On the way we first visited the caves of Uday Giri - Khanda Giri and Lingaraj temple in Bhubaneswar. Roopsy also joined back the team at this point after her marriage by flying from Varanasi. We stayed at Gowardhan Math; the ashram of Holi

Sankarachariya Shri Nischalananda Swaraswati ji, in Puri. We visited Shri Jagannath temple, the Konark temple and rome through the sea beach. We go to Bengal and visit friends and family before coming back to Singrauli after a 3000 km round.



Travel Amarkantak

अमरकंटक नर्मदा नदी, सोन नद और जोहिला नदी का उदगम स्थान है। यह हिंदुओं का पवित्र स्थल है। मैकाल की पहाड़ियों में स्थित अमरकंटक मध्य प्रदेश के अनूपपुर जिले का लोकप्रिय हिन्दू तीर्थस्थल है।

हमने अमरकण्टक में पहले दिन पहुँच कर पहले कपिल धारा जो की

नर्मदा नदी में स्थित एक प्राकृतिक झरना है, उसमें स्नान किया, उसके पश्चात, दोपहर को भोजन किया और कबीर चबातुरे में विश्राम किया। विश्राम के बाद हमने नर्मदा उदगम मंदिर और कलचूरी राजाओं के द्वारा बनाए गए प्राचीन मंदिरों का अवलोकन किया। नर्मदा मंदिर में ही हमें रामदास बाबा मिले जिनकी सहायता से हमने शिवगोपाल मठ में

रात्रि का इंतजाम हुआ, दूसरे दिन प्रातः हमने माई की बगिया से होते हुए सोन माँड़ा पहुँच कर सोन नद का उदगम स्थल देखा, फिर हम निर्मणधीन जैन मंदिर को देखने और भोजन के बाद वापस सिंगरौली के लिए नंदी में सवार हो गए।





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